

Authority**Blogger**
strategic blogging for business and professionals

102 Headline-Writing Formulas

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This special report was for Authority Blogger Course members
but is offered free for a short time to Social Media Workbook readers
<http://socialmediaworkbook.com>

102 Proven Headline Formulas

Take these fill-in-the blanks templates and complete them to create your own compelling, click-getting headlines.

Get What You Want (Health, Wealth, Relationships, Time and Lifestyle)

1. 10 Money/Time Saving Tips for _____
2. The Secret of Getting the Best Price for Your _____
3. How to Find the Best _____ Deals on the Web
4. Top Gadgets for _____
5. Are _____ Worth the Money?
6. Everything You Need to Know About Getting Cheaper _____
7. Top 10 Tips For Hassle Free _____
8. Best _____ For Under [Price]
9. Unusual but Achievable _____
10. 5 Ways to Boost Your _____ Without Spending More _____
11. Ways to _____ on a Budget
12. 5 Ways to _____ and Profit!
13. 21 Audacious and Creative _____ Ideas
14. Who Else Wants to _____?
15. Now You Can _____ for Free!
16. How to Get _____ in Half the Time
17. 10 Stars and their _____
18. _____ Life Styles of the Rich and Famous
19. How to Look and Act _____
20. Now You Can Have Get More and Better _____ With Less Effort
21. _____ like a Movie Star
22. 9 Ways You Can _____ Better Than You Deserve
23. How to _____ in 10 Seconds
24. Have a _____ You Can Be Proud Of
25. 21 _____ Conversation Tips
26. Finding Your Perfect _____
27. Plan a Perfect _____
28. What _____ Really Want
29. 7 Signs You Are/Can _____
30. Get _____ Now

Crystal Ball and History

31. The History of _____
32. How _____ Will Impact _____ in [Year]
33. _____ Then and Now
34. 40 Predictions on the Future of _____
35. The Modern Rules of _____
36. _____ Lessons from History
37. The _____ Story

Problems and Fears

38. Are _____ a Dying Breed?
39. How to Beat the Fear of _____
40. 10 _____ Scams and How to Avoid Them
41. How Secure Are Your _____?
42. 7 Most Frightening _____
43. Top 10 Scary _____ Facts
44. Outrageous _____ and How they Could Impact You
45. Get Rid of Your _____ Once and For All
46. Could Your _____ be a _____?
47. What Your _____ is Not Telling You About _____
48. Beware _____ and How to Spot them
49. 10 Good Ways NOT to _____
50. How to Safely _____
51. The Unseen/Biggest Dangers of _____
52. _____ Do's and Don'ts
53. 21 Ways to Screw Up _____
54. 10 Reasons Not to _____
55. 7 _____ Danger Signs
56. 7 things _____ Should Never Do

Fact, Fiction, Secrets, Truth and Lies

57. What Everyone Ought to Know about _____
58. _____ Personality Test: What Your _____ Says About You
59. _____ Lies and How to Spot them
60. _____ Facts and Myths
61. The Real Truth About _____
62. 21 Secrets the _____ Experts Don't Want You to Know
63. 101 Most Popular _____ Myths
64. 10 _____ Facts You Need to Know
65. The Secret of Successful _____
66. Little Known Ways to _____
67. Truth and Lies in _____
68. All You Need to Know about _____
69. 10 Lies We Tell Our _____
70. 101 things Not to tell _____
71. Revealed: Why _____
72. How to Spot a Fake _____

How-To Tricks of the Trade

73. When is it Smarter to _____ or _____?
74. Little Known Ways to _____
75. 10 Reasons it's Better to _____
76. How to Plan the Ultimate _____
77. How to _____ Like a _____
78. _____ Jobs You Can Do Yourself
79. Here is a Method That is Helping _____ to _____
80. Here's a Quick Way to _____
81. 7 Creative Ways to _____
82. How to be a _____
83. 9 Surprising Things You Can _____
84. _____ Like an Expert in 10 Easy Steps
85. 21 Expert _____ Tips
86. 5 Reasons You Should _____

Best and Worst

87. Top 10 Worlds Cheapest/Best/Most Expensive _____
88. The Worlds Best _____ You Can Actually Afford to Buy
89. The Worlds Worst Ever _____
90. The World's Most Unusual _____
91. Funniest _____ Stories
92. Sexiest _____ in the World
93. The Top 10 Best and Worst _____ in the World
94. Top 19 Most _____ Friendly _____
95. 100 Useful or Beautiful _____
96. 5 Reasons _____ is Better than _____
97. The Worlds Top 10 Most Important _____
98. Top 20 Clips About _____ in Films and Television
99. 10 _____ We Don't Want to See _____
100. 21 Most Hilarious _____
101. The Worlds Worst _____ Advice
102. 10 Reasons _____ is the Worst _____